

सशक्त, समर्थ, समृद्ध



Agrocrats Society For Rural Development
Annual Report 2018



www.agrocrats.org



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President's Note

It is a matter of great pride and satisfaction for us at ASORD, to familiarize you with the endeavors of the organization. Over the years, ASORD has evolved in the direction of providing inputs for Agriculture Development to sustainable livelihoods through Income Generation Activities, Plantation and Afforestation activities, Cultivation and Processing of Medicinal & Aromatic Plants, Collection and Processing of Minor Forest produce. The various dimensions of sustainable rural livelihoods through strengthening of the ecology vis-à-vis economic development of the tribal households have yielded fruitful results. In addition, ASORD has diversified its activities towards the setup of Research & Extension wing, resource organization for GIS assisted INRM planning for MGNREGA which would provide support and technical guidance to the beneficiaries to improve their forest and agri based income through a robust planning e-mechanism in place. We are delighted to present you a glimpse of the diversified action-oriented activities taken up by the organization in the past few years since its formation.

In addition to above we have progressed significantly on Microfinance program, mainstreaming GIS in MGNREGA, supporting State as CFT for MGNREGA-NRLM convergence programme with the generous support from Rabobank, GIZ, Basix, NABARD and Chhattisgarh Government. The re-energised initiative will operate and yield results in the forthcoming year. Meanwhile, activities have been going on at ASORD's *Krishi Rishi Ashram* in Kergaon, Gariyaband where we have been conducting training & extension workshops, research on farm practices and knowledge dissemination.

We are also working on projects for introducing models for completely organic farming with intuitional support structures and income generation, readily implementable at a large scale. The journey has been tremendous so far, and now is the time for us to scale up our impact and deliver on our Vision, Mission and Promises.



Dhirendra Mishra,
President

Our Roots



ASORD was established on the 28th November, 1995 with an ideology of “Growth with Equity” and a vision “Vasudhev Kutumbakam & Advancement of Human Welfare” to assist the rural marginal communities in bringing out a positive change in their lives through diverse and sustainable ways. For past 23 years, the society has tirelessly worked towards the social and economic upliftment of downtrodden tribal families across Chhattisgarh by providing inputs for various sustainable, income generating activities in agriculture, animal husbandry, horticulture, MFP & allied enterprises. Headquartered at Raipur, Chhattisgarh’s capital, the society has three other regional offices in Bilaspur, Dhamtari and Gariyaband districts. .

Our People



At ASORD, our team is our biggest strength. The society is governed by a seven member executive board. For implementation, we have a team of seasoned and qualified field coordinators who are supported by young and enthusiastic field and village executives. Everyone right from the board to the young village executive brings a wide range of experience and diverse knowledge from wide range of subjects like, agriculture, horticulture, rural technology, economics, anthropology, monitoring and evaluation etc.



Dhirendra Mishra, President
Mr Mishra is an economist with his heart in rural development. He has a 29 year experience in the developmental sector and specialises in Institutional Building, Mass Mobilisation, Planning, Financial Management, Organic Farming.



Bhumika Gupta, Vice President
Mrs Bhumika Gupta is a lawyer by training with a diploma in human rights. After practicing law for 5 years, she found her passion for teaching and that is what she has been doing since past 12 years.



Rajnish Gupta, Secretary
Mr Gupta has a master's in Agriculture extension with a diverse experience in Planning, Survey, Monitoring, Institutional building, Documentation & Team Management. He has been in the sector for more than 23 years.



Gurucharan Gangotri, Joint Secretary
Mr. Gangotri is a sociologist with a 16 years experience in on-ground implementation of developmental activities. At ASORD, he is also in-charge of Bilaspur & Mungeli District.



Chandrakant Chandravanshi, Treasurer

An Entomologist who specialises in biopesticides, rural development, and organic farming, Mr Chandravanshi has a diverse 23 years in the developmental sector.



Urmila Mishra, Board Member

Mrs Mishra has a master's degree in Chemistry and a 23 years of experience in chemical testing of MFP & NTFP. She's passionate about rural development and likes to work with women & children.



Ashok Dubey, Board Member

Mr Dubey is an engineer with a vast 32 years experience in command area development, soil & water conservation and livelihood programme. At ASORD, he is the key advisor on the projects related to



Sanjeev Tiwari

Mr Tiwari is a trained geologist and his expertise lies in soil & water conservation and geological & aquifer studies. He has a rich, 26 experience in the field.



Devsharan Tiwari

Mr Devsharan is ASORD's South Chhattisgarh Coordinator. He is a master's in Journalism and has been involved in developmental journalism and coordination of developmental programs in South Chhattisgarh for past 25 years.



Kaushik Pandey

Mr Pandey is ASORD's District Coordinator. He has an MA in Sociology and has been involved in livelihood related programmes for past 20 years.



Gunja Dhruv

Gunja is a technical expert with ASORD. She is an MTech with expertise in watersheds and soil water conservation programmes



Bhupendra Dhankar

Bhupendra is ASORD's Technical Cluster Coordinator. He is an MTech and specialises in implementation of watershed projects.



Snehanshu Mistry, Project

Snehanshu is a Project Coordinator with ASORD. He has an MSc in Horticulture and has been working on livelihood programmes and SHG based models for 5 years.



Rajesh Palai

Rajesh is a BTech with 6 years experience in livelihood & community based organisation. At ASORD, he is Project Coordinator.



Deepak Sahu

Deepak is a Project Coordinator. With a master's degree in Rural Technology & Management, he has a 15 years of experience in livelihood and soil-water conservation programs.



Varsha Tarik

Varsha is the in-charge of MIS at ASORD. She has a BTech(IT) and her role is the management of database of the organisation



Jyoti Sharma

Jyoti is a Technical Cluster Coordinator at ASORD. She has a BTech degree.



Bhavesh Barley

Bhavesh has done his BSc in Agriculture. He is a Technical Cluster Coordinator with expertise in livelihood & women centric programmes and community based organisation.



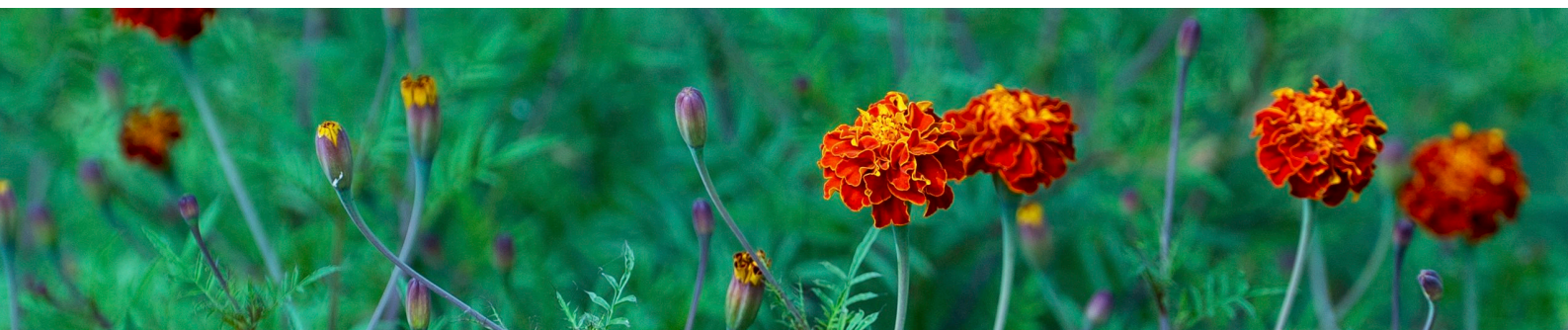
Harish Netam

Harish is Cluster Coordinator with ASORD. He has a diploma in Computers & ITI. His expertise lies in MGNREGA, livelihood programmes, and SHGs.

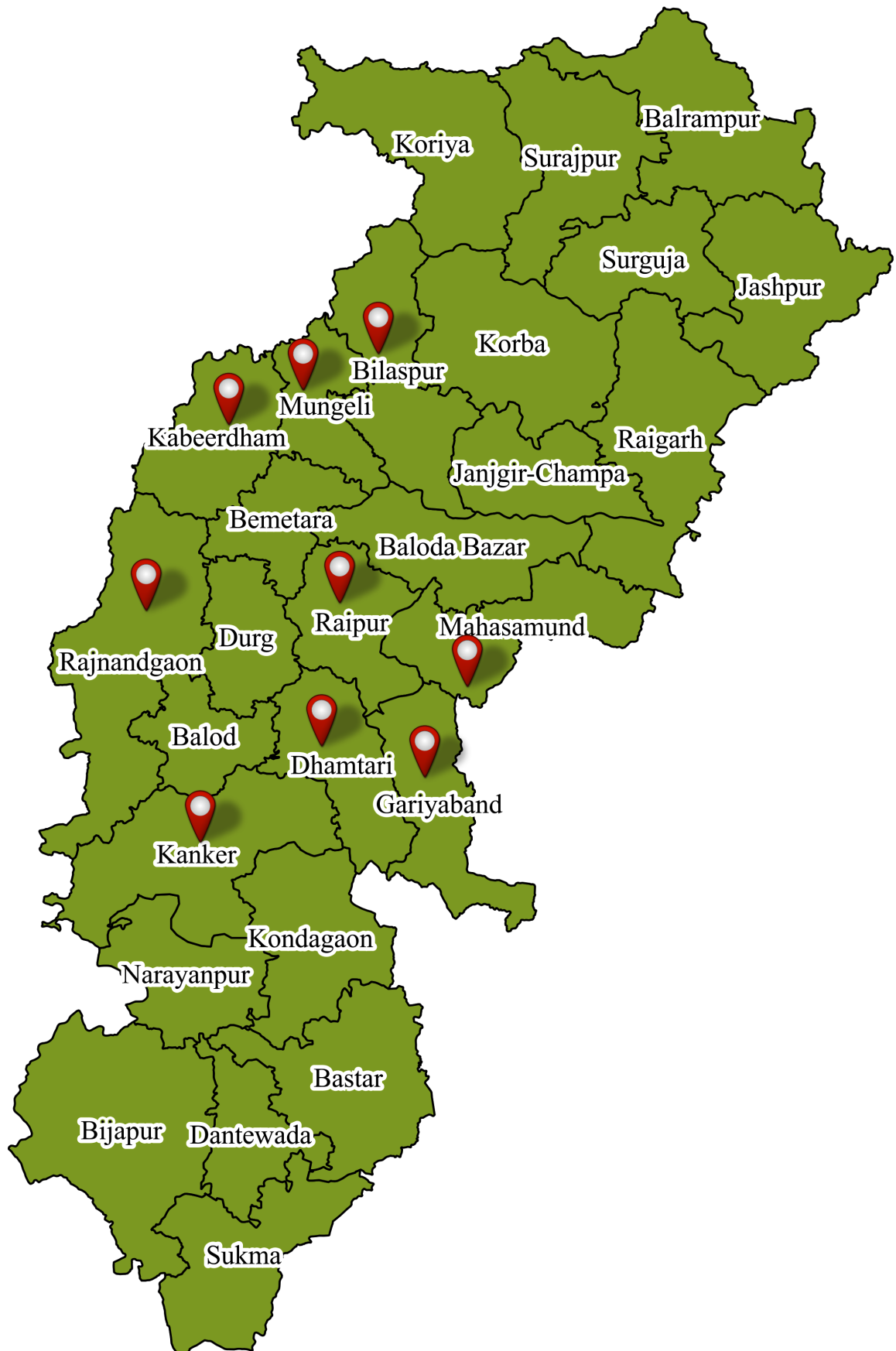


Tomeshwar Sahu

As a Cluster Coordinator, Tomeshwar works on MGNREGA, livelihood programs, and development of SHGs at ASORD. He has a diploma in Computers and ITI.



Our Canvas



Participatory Irrigation Management

What we did?

- Renovation of 2.4 kms defunct minor
- 4 Exposure visits of WUA members to Yuvamitra, Nasik
- Assured effective irrigation in 157 ha.

Benefits

- Increased involvement farmers in the irrigation management
- Accountability and sense of ownership
- Higher Irrigation Efficiency
- Equity in water distribution
- Higher awareness among the farmers in command area
- Better operation and maintenance of irrigation system
- Efficient collection and payment of water charges to the irrigation Agency



Participatory Irrigation Management

In the Goji Gram Panchayat of Dhamtari, ASORD is working on the Participatory Irrigation Management (PIM) under MGNREGA which is part of a large MoRD-GIZ bi-lateral project. PIM refers to the simple model of decentralising the management of irrigation facilities to the users/farmers in the command area. The model enables the equitable distribution of water across the irrigation channel and the utilisation of the irrigation potential of an area to the its fullest.



In Dhamtari, we helped in the establishment of Water User Association (WUA) in the village Goji to streamline the participation of farmers in the irrigation management. This model also involves a



community based planning approach using GIS imagery, formation of sub-WUA groups for ensuring active participation, renovation works under MGNREGA and technologically sound monitoring mechanisms. Since capacity building is a crucial part of a PIM model, ASORD organised two trainings

on PIM in Goji pilot gram panchayat in May-June, 2018 for 40 members of the WUA. The main objectives of training were to orient the participants on different aspects of PIM systems including the PIM Act of the state, regulations around WUA and its structure, institutionalisation of the management of the community developed assets, aspects of farmer's producer organisation (FPO), etc.



“The establishment of Water Users Association has created lot of awareness and resolved the disagreements regarding the sharing of water. The irrigation is more effective and we have started taking two crops every year instead of one”

- Jaymitra Sahu, Village Goji, Dhamtari



Model Gauthan

The cattle breeding and milk production is an important source of rural livelihood. However, increasing population of domestic cattle and overgrazing has been linked to grassland deterioration and desertification. ASORD's Model Gauthan approach aims to minimise the degradation of pasture and forest

land due to open grazing while also providing addition benefits to the cattle owners and through better animal husbandry practices.



The first Model Gauthan, which is spread across 1.63 hectares of land, was completed in May 2018 by ASORD in the Parkhanda Gram Panchayat of Kurud block in Dhamtari district. The Gauthan is managed by a farmer's club of 20 members with a significant representation of women. The club is formally registered with NABARD and

is already producing vermicompost.



"Model Gothan is far better than the traditional Gothan of Panchayat as it provides an all-weather dry place for resting and clean drinking water for the cattle. Vermicompost and veterinary facilities are also provided. The plantation of neem and karanj in the Gothan aids natural and local treatment. My income as a Gopalak was very less, but now I can get additional income by selling vermicompost, vermin wash and different botanicals."

- Bishat Nishad. Parkhanda Gram Panchavat



Antyodaya Vatika

“Antyodaya Vatika” is a model based on horticulture block plantation linked with MGNREGA. The objective of the mixed plantation is to check soil erosion, control flood, mitigate climate change and provide fuel, food, and timber. In order to stabilise the river banks of Mahanadi



which is a major river of East Central India, ASORD has implemented the horticulture plantation in the common land along river in more than 21 hectares of land in the Nari Gram Panchayat of Dhamtari. The plantation which has resulted in the development of orchard of mix fruit species like



Mangifera indica (Mango), *Psidium guajava* (Guava), *Carissa carandas* (Kanronda) and *Syzygium cumini* (Jamun) etc is also being used by the SHG members to grow vegetables through intercropping for additional income. Impressed with the success of the Antyodaya Vatika in Nari GP, the State Steering Committee (SSC) had recommended the project to be replicated across

other districts of Chhattisgarh.

As of now, the Antyodaya Vatika model has been undertaken in 15 locations of 9 Gram Panchayats covering 148 acres of land. In terms of capacity building, more than 200 people have been trained on model to facilitate scale up at the state level while the consultations are ongoing to mainstream the Antodaya Vatika model at National level.



“Antyodaya Vatika has helped us in several ways. We have earned 1.9 lakh rupees in past 2 years through the vegetables. Other than the environmental benefits, it has got us rid of old encroachments on the common lands.”

-Rupa Bai Sahu, Village Nari, Dhamtari

- Ensuring gender equality, women participation and informed decision making
- Total 100 women mates trained
- Developed comprehensive training modules
- Planned for replication in other Districts



Mate School

Under MGNREGA, a “Mate” is a worksite supervisor and according to the norms there must be at least one mate for every 100 workers. The mate diverse responsibilities like supervision of worksite, recording daily attendance in muster roll, taking measurement at the end of the day, update entries in the job cards, help illiterate

labourers in his/her group to learn to sign and to calculate wages earned, create awareness about rights and entitlements under the MGNREGA etc. To be able to efficiently serve these responsibilities, it is imperative that the mates go through an intensive training. Keeping this in mind and to increase the representation of women among mates, ASORD in collaboration with GIZ piloted a “Mate Training School” in Dhamtari district.



The mate training is conducted in these schools through several modules like basics of MGNREGA, Drainage line treatment, Horticulture block plantation and institutional mechanism. Since its inception, the school has been trying to improve its curriculum through feedbacks and special consultants to make the course more valuable for

the Mates. Besides this, the schools is also playing an important role by “Training the Trainers” through development of master trainers for an effective scale up of the program across other districts in Chhattisgarh.



“We have learned a lot from the mate training school. It has empowered us, the women mates, by giving us better employment opportunities under MGNREGA”

- Devki Sahu, Mate, Nari Village

- 200 SHGs formed and saving account started
- 103 SHGs linked with the banks
- 103 SHGs underwent trainings and refresher trainings
- Micro insurance for 131 SHGs



Self Help Promoting Institute

ASORD has been working continuously for the livelihood improvement and empowerment of the rural women since decades. In the same series, we recently completed Self Help Promoting Institutes (SHPI) project with NABARD for the promotion, nurturing and linking of SHGs with banks for finance. The project was initiated in the year 2014 in the Pathariya block of Mungeli district. During the course of four years, we were successful in establishing 200 women self help groups. The organization also nurtured the SHGs by facilitating regular meetings, fostering self reliance and the capacity of group decision making among the women beneficiaries. The trainings organized for the SHGs were focused on upkeep, management of accounts, Microenterprise activities etc.



Out of the 200 SHGs created, 103 were linked to banks for financing small enterprises. These include activities like *Dauna Pattal* manufacturing, Dairy and Khoya production, Cosmetic Stores, Poultry farms, Fish ponds, Mushroom cultivation, ice-cream parlours etc. With the support from NABARD, Jai Bhawani Group, which is one of our 200 SHGs has started a Rural Mart in Mungeli which serves as a marketplace for the diverse products that the

other SHGs produce. We further plan to create a federation of these 200 SHGs that can be registered as an Agriculture based Company in future.



“The establishment of Jai Bhawani Rural Mart by the support of NABARD has empowered not only our SHG but also has provided a marketplace for the products of other SHGs in the block”

-Beni Bai Thakur

Community Approaches to Total Sanitation (CATS)



ASORD supported the District Administration in the implementation of Community Approaches to Total Sanitation (CATS) as a component of Swatchh Bharat Mission. With financial assistance from UNICEF, the project was commissioned in Dantewada District with the aim to undertake capacity building (through field sessions) of the staff of SBA who will be implementing the project and demonstration of the CATS in 50 selected GPs with due assistance from Gram Rozgar Sahayaks, Shaksharta Preraks, ASHA workers and active SHG members.

Besides this, the project aimed to support GP for constructing and using Individual HH Toilets after triggering them through CATS, the implementation will be done through assistance of “Nirmal Samuh”. In the CATS training toilet construction is already included. Hand holding support was provided to the staff of District towards implementation of the project.

Fluorosis Mitigation through Community Mobilisation



The project was supported by UNICEF from May 2016 to April 2018 to conduct orientation sessions in the Gram Panchayat on fluorides with a target group of Panchayat Standing committee, Anganwadi workers, Mitanins, SHG members and village shakcharta preraks. The project was implemented in 115 GPs of 16 Districts of Chhattisgarh namely Balrampur, Bastar, Bilaspur, Janjgir-Champa, Kabirdham, Kanker, Kondagaon, Korba, Koriya, Mahasamund, Mungeli, Narayanpur, Raigarh, Rajnandgaon, Surajpur, Surguja.

The main objectives of the project were to conduct a baseline for detection of Fluorosis in the Gram Panchayats where water quality testing done by the PHED which has shown presence of fluoride above permissible limit, To facilitate orientation and sensitisation of Medical doctors in presence of PHED regarding the health impacts and diagnosis of Fluorosis. Sensitization workshop on Fluorosis, and to assist the GP in preparation of action plan for installing alternate water points, operation and maintenance of water treatment plants that may have been installed.



Farmer's Interest Groups

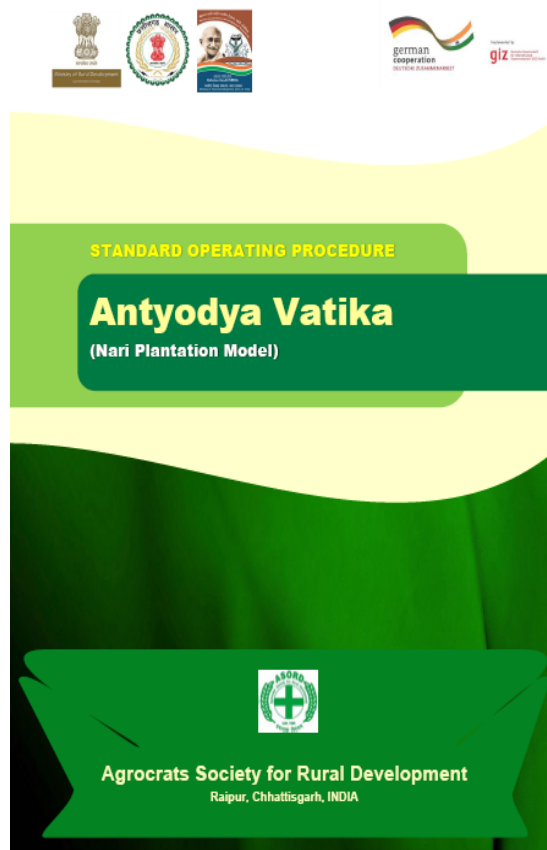
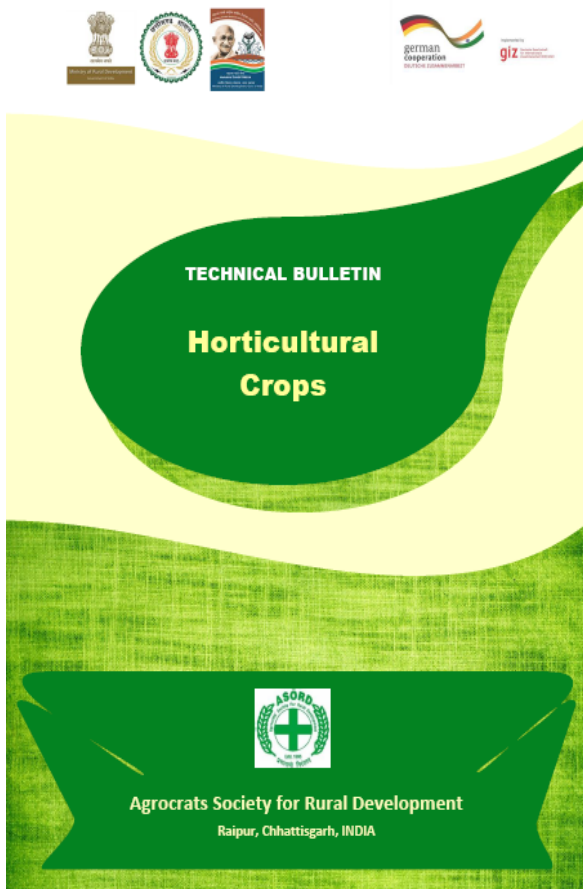
25 nos Farmers Interest Groups comprising of 250 farmers of Takhatpur block from 10 villages had a common vision to improve rural livelihood by upward integration of their institutions with agribusiness trade and industry. Our efforts in the direction of forming Farmer's Interest Groups with the support from Ministry Of Corporate Affairs and Agriculture Department (ATMA project) has resulted in the establishment of Takhatpur Agro Producer Company Limited.



Today, the company has authorized share capital of INR 10, 00,000 and is working towards enhancing income of shareholders (small and marginal farmers) by developing dynamic functional linkages with agribusiness trade and industry and develop support system to enable farmers and their institution to thrive independently in the competitive agribusiness environment. The company is involved in the production, procurement, processing, packing, storage, marketing, selling, distribution and trading of all Agriculture, Horticultural, Vegetables & Spices Crops, their processed products and other allied products like seeds, fertilizers, pesticides etc.

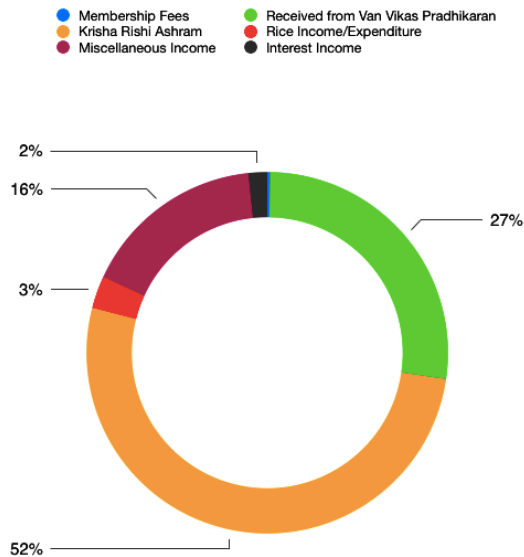
दौगन अपर मुख्य सचिव

Technical Publications

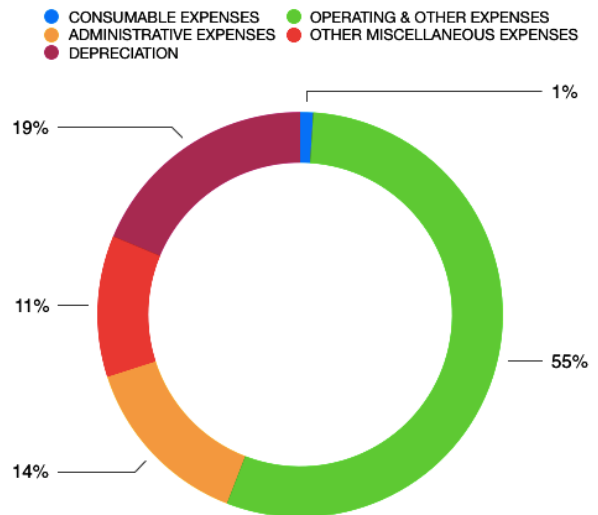


Financials at a Glance

Income



Expenditure



AGROCRATS SOCIETY FOR RURAL DEVELOPMENT : RAIPUR			
[REG.NO. : 2833 DATED 28/11/1995]			
BALANCE SHEET AS ON 31ST MARCH 2018			
PARTICULARS		Annexure Number	AMOUNT
SOURCE OF FUNDS			
GENERAL FUND		1	3,789,711
CURRENT LIABILITIES & PROVISIONS		2	321,245
TOTAL OF SOURCE			4,110,956
APPLICATION OF FUNDS			
FIXED ASSETS		3	628,361
LOANS & ADVANCES		4	3,118,685
Staff Advance & Others	203,619		
To Its Units	2,915,066		
CURRENT ASSETS		5	363,911
Security Deposits	25,740		
Tax Deducted at Source	250,303		
Cash in Hand	79,815		
Cash at Bank	8,053		
TOTAL OF APPLICATION			4,110,957
			(0)
Certified that the above set statement to the best of our knowledge & belief is true & correct.	As per our report of even date.		
For,AGROCRATS SOCIETY FOR RURAL DEVELOPMENT : RAIPUR		For, B. P. Waghela & Co. Chartered Accountants.	
Authorized Signatory			Partner

Durg/Dated : October 28, 2018





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